



SQUARE KNOT NOTES

Monthly Edition

From your Sam Houston Area Council Commissioner Team

June 2018

ARROW OF LIGHT RANK

Arrow of Light. The highest rank in Cub Scouting is the Arrow of Light. Earning this rank prepares a Webelos Scout to become a Boy Scout. Scouts must complete four required adventure and three elective adventures to earn the Arrow of Light rank.



SCOUT ME IN

The Boy Scouts of America (BSA) made history on May 2, 2018 by unveiling the new Scout Me In campaign that features girls, as well as boys, in its iconic Cub Scout program for the first time. Starting this summer, all kids are invited to say, "Scout Me In," as they join the fun, adventure and character-building opportunities found in Cub Scouts. The campaign presents an energizing Scouting experience that speaks to kids by putting them in the middle of the action. It also engages parents who are looking for ways to make the most of the time they have with their kids and help them to Be Prepared For Life. The campaign brings the young viewer into the middle of the action – from fishing, biking and canoeing to launching rockets and making slime – where they get even closer to the experiences that Scouting brings to life. "Cub Scouts is a lot of fun, and now it's available to all kids," said Stephen Medicott, National Marketing Group Director of BSA. "That's why we love 'Scout Me In' – because it speaks to girls and boys and tells them, 'This is for you. We want you to join!'" "Scout Me In" reinforces that the mission and core values in the Scout Oath and Scout Law are welcoming, inclusive and foundational for both young men and women. More than 3,000 girls across the nation have already enrolled in the BSA's Early Adopter Program ahead of the full launch on August 1. "As we enter a new era for our organization, it is important that all youth can see themselves in Scouting in every way possible. That is why it is important that the name for our Scouting program for older youth remain consistent with the single name approach used for the Cub Scouts," said Michael Surbaugh, Chief Scout Executive of the BSA. "Starting in February 2019, the name of the older youth program will be 'Scouts BSA,' and the name of our iconic organization will continue to be Boy Scouts of America."

CALENDAR

- 8/1 Popcorn Show-n-sell orders due
- 8/1 Online popcorn sells begin
- 8/1 Lions and Girls can join Cub Scouts!

YPT2

YPT2 can be accessed by logging into my.scouting.org. Once logged in, click on the youth protection logo and continue to follow the prompts until the training begins. YPT2 includes three learning modules followed by a 25-question assessment; total time to complete is 60-75 minutes. Deadline for all leaders to complete YPT2 is October 1, 2018.

POPCORN SALES

Hundreds of thousands of dollars go back to the Scouting program in the Sam Houston Area Council as a result of the annual popcorn sale. The popcorn sale is a way for a Scout to support his or her way through the various activities during the year. There are three options to sell popcorn: [I take order sales](#), sell [online](#) to friends and family and [show-n-sell](#). Take order sales are the most traditional way to sell popcorn. Scouts go door-to-door with the take order form received from your leader after unit kick off on August 14 through November 1, 2018. Customers choose the product(s) they wish to buy and write the order on the order form. Scouts should collect the money when the popcorn is ordered. Popcorn will be picked up by units on November 17, 2018. Selling online is the best way to sell to friends and family who live far away. Online sales count toward Scout rewards including the scholarship program. Participants can send emails asking friends and family to purchase products online. The email includes a link allowing them to begin shopping right away. Customers pay with a credit card, and the products are shipped directly to the customer. Online sales begin August 1, 2017. Show-n-sell is similar to take order sales, except Scouts have the popcorn in hand to sell to customers. All units are eligible to participate if they agree to the stated terms. Units can request permission to sell in front of a retail store or chartered organization. Units must agree to use show-n-sell to grow and not replace traditional take order sales. Order and sell multiple bundles to increase unit profits! There is little risk as any unsold popcorn is rolled into traditional sales. Show-n-sell popcorn is picked up on August 18, 2018. The sign-up deadline is August 1, 2018. For more information, contact your [district popcorn kernel](#) or [district executive](#).

UNIT STRONG

Strong units plan ahead for fall recruiting. Make sure that you have your fliers designed and ordered, dates for Scout talks and sign up nights scheduled, and don't forget to attend training. This should be an exciting recruitment season with Lion Cubs and girls joining our Packs. Girls and Lions can join the Pack beginning August 1!

Have a great idea, pressing concern, success story? Email squareknotnotes@yahoo.com. We serve *you*!
Do you call communication feedback a gift? It truly is!