



Sam Houston Area Council
2009 Popcorn Sale
Popcorn Recognition Plan
www.samhoustonbsa.org/popcorn



Commission & Prizes

Prizes come from Trail's End (prize brochure), which are earned by youth for reaching specified levels in sales. Units have the option of selecting brochure prizes from Trail's End and receiving a 30% commission on sales, or waiving Trail's End brochure prizes and receiving a 35% commission on sales.

Recognition items and prizes from the council for top-selling youth at the district and council levels, and for the top-selling units at the council level. All selling youth and units are eligible for these prizes, regardless of the option taken with the Trail's End brochure prizes. Winners will be announced no later than Tuesday, December 15, 2009.

"FILL THE PAGE"

Scouts filling their order form with 30 different purchasers will receive a certificate, patch and a marshmallow "**Bow & Mallow**". Available at the council once the sale begins as well as available at the distribution sites. Limit one reward per scout. Also, six weekly drawings beginning October 9th – November 13th will win a \$50 gift card to Wal-Mart. Post cards must be submitted to council by noon every Friday starting October the 9th.

The AEROS Experience

One free lower level ticket to **Aeros** Boy Scout Night on a date **January 16th, 2010**

Participate in a special **Post-Game Ice Jam** with opportunity and take a shot on goal
Photo opportunities with **Chilly** & the **Aerodynamics** in the penalty box
 Access to **signing table** where **hockey players** will **personally sign player cards**

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**Top seller** in the **council** participates in ceremonial puck drop to start the game  
**Top seller** for each **district** receives a trophy, gift bag & participation in an on-ice intermission  
**Top selling unit** in the council selects 4 scouts to participate as honorary **color guard**

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1st, 2nd & 3rd place sellers in the **council** receive the following for a future Aeros game:
 Invitation for you and your family of up to 4 guests to ride to the game in a limousine, tickets in a luxury suite, catered meal, trophy and personalized autographed jersey

Blue Bell Ice-Cream Recognition – 100% Unit Participation

Every unit that has 100% unit participation (every scout sells at least one item) receives free ice-cream to be picked up at council on **February 6th, 2010 at 10AM**

Extra Trail's End Incentives

Scouts selling \$2,500 earn college scholarship funds (6% of sales) from Trails' End.
 Scouts selling \$1,500 earn a bonus \$50 gift card for Wal-Mart.
 Scouts selling at least one container will receive a participation patch.

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